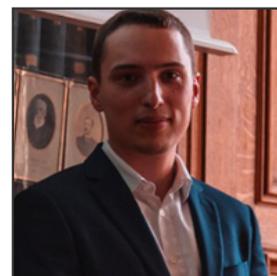


Victor Laviaille

ECONOMIST (PHD) · DATA ANALYST

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Summary

In 2015, I graduated from ENSAE ParisTech as an engineer in data science and economics. I specialized in empirical microeconomics and industrial organization. My area of expertise and the focus of my PhD thesis, defended in december 2019, is the data-driven economic analysis of media markets. .

Professional Experience

CERNA, Mines ParisTech, PSL Research University

Paris, France

PHD GRADUATE STUDENT

Oct. 2016 - Dec. 2019

- PhD in Industrial Economics, focusing on the French TV-market
- Writing academic articles, participation in international conferences
- Realization and presentation of tech reports on the audiovisual sector in collaboration with the CNC, CANAL+ or Médiamétrie
- Supervision and training of several interns for research and consulting work.

ParisTech Chair of Media and Brand Economics, Mines ParisTech

Paris, France

ECONOMIST

Jan. 2016 - Sept. 2016

- Carrying out a study of the audiovisual and film production ecosystem in France based on CNC data: *L'écosystème audiovisuel français, qui gagne, qui perd, comment réformer?*
- Drafting of a commentary note for the CNC on the European Commission's proposal to modernize copyright rules ("Proposal for a Regulation of the European parliament and of the council laying down rules on the exercise of copyright and related rights applicable to certain online transmissions of broadcasting organisations and retransmissions of television and radio programs" Brussels, 14/09/2016)

Autorité de Régulation des Communications Électroniques et des Postes (ARCEP)

Paris, France

INTERN ECONOMIST

Jun 2015 - Oct. 2015

- Internship as an Economist for the French Telecom Regulation authority
- Writing a tech report on the business model of Triple Play Internet subscriptions in France.

OFCE, Sciences Po

Paris, France

RESEARCH ASSISTANT

Jun 2014 - Sept. 2014

- Research internship in quantitative macroeconomics and economic forecast
- Writing a paper on the identification and estimation of flexion effects on the French labour market (1970-2013)

Education

CERNA, Mines ParisTech, PSL Research University

Paris, France

PHD IN ECONOMICS

Oct. 2016 - Dec. 2019

- *Industrial trajectory and Regulation of the French TV Market*, defended 12/17/2019
- This thesis focuses on the industrial organization and regulation of the French audiovisual and cinema sectors. I use econometrics and institution economics methods and literature in three different papers to highlight the French specifics

ENSAE Paris

Paris, France

ENGINEER IN ECONOMICS AND DATA SCIENCE

Sept. 2012 - Dec. 2015

- French *Grande École* in economics and statistics. Learning SAS, Stata, and Python Software
- Specializing on industrial economics and micro-econometrics

Lycée Pothier

Orléans, France

Classes Préparatoires aux Grandes Écoles, LITERATURE AND HUMANITIES

Sept. 2010- Jun. 2012

- High level bachelor formation preparing to the competitive entry exams French *Grandes Écoles*.
- Formation in literature, philosophy, social sciences, history, mathematics and geography.

Languages

French, Native

English, C2 level (fluent), acknowledged by the *Certificate of Proficiency in English*, Cambridge University (2010)

Italian, B1 level (estimated), basic conversation, good oral and written comprehension.

Conferences and Presentations

SERCIAC 2019

Montpellier, France

ANNUAL SERCI COGNRESS (SOCIETY FOR ECONOMIC RESEARCH ON COPYRIGHT ISSUES)

Jul. 2019

- *Regulation game and copyright in digital media industries: evidence from the French audio-visual and cinema ecosystems*
- Presentation of the French audiovisual and cinema regulatory system, the obstacles to reform and the effect of the fall in barriers to entry from 2000 onwards

SERCIAC 2018

Toronto, Canada

ANNUAL SERCI COGNRESS (SOCIETY FOR ECONOMIC RESEARCH ON COPYRIGHT ISSUES)

Jul. 2018

- *A Multivariate Analysis of Regulated Funding of the French Cinema by Broadcasters*
- Empirical study on the French television channels' investments in audiovisual and cinema works

SERCIAC 2017

Turin, Italie

ANNUAL SERCI COGNRESS (SOCIETY FOR ECONOMIC RESEARCH ON COPYRIGHT ISSUES)

Jul. 2017

- *Rational Addiction to Audiovisual Narratives: an Analysis of Broadcasting and Consumption of Fiction in France*
- Empirical analysis of the consumption of television series in France. I show that the narrative structure of the series influences consumption patterns.

Activities and Interests

Fencing

PARIS ESCRIME, LA SALLE D'ARMES - ESCRIME ANCIENNE

- Saber fencing in regional, national and international competitions (competitive student tour *Fenc'in Universities*: Scotland, Switzerland, England, France)
- Fencing with ancient weapons ("HEMA"): ranked n°38 according to international ranking system *HEMA Ratings* (Sept. 2019). Participation to international competitions: Slovakia, Ireland, Netherlands, France...

Music

JAZZ, MODERN MUSIC

- Guitar, bass and recording (*home studio*)
- Solo and Band practice

Chess

VILLEJUIF ÉCHECS

- Club level
- Taking part in the French University Championship (2019) the French rapid and blitz championships (2019), and the French N5 team championships (2019-2020)